



A program from **Factory Berlin**

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Factory Berlin

**We re-imagine collaboration
by connecting people, ideas and
resources to impact our communities,
our surroundings and our world.**

Factory Berlin

What we're about

Factory Berlin is an ecosystem of over 4,500 creators and innovators from more than 70 nations, backgrounds and industries across tech, art, and entrepreneurship.

As a community, we come together to reimagine the future in order to impact our surroundings, and the world.

We do this by curating ambitious and future-oriented companies, startups, and individuals, and connecting them through various programs, events, spaces and digital tools.

[Discover More →](#)





Factory Hammerbrooklyn

Moin Moin Hamburg!

Factory Hammerbrooklyn furthers our mission to give every creator an empowering network and offers an environment for Hamburg individuals, startups, corporates and partners to access our curated community. As the newest addition to the Factory Berlin family, Factory Hammerbrooklyn brings together creative, academic, industrial and tech talent in a multi-city, global network.

Located at the heart of the Hammerbrooklyn Digital District the 7600m² space offers an environment for Hamburg individuals, startups, corporates and partners to access a curated innovation community. As well as community spaces there are innovation labs for startup and corporate teams, meeting rooms and spaces for events, workshops and conferences. Programming, events and partnerships empower a diverse community to connect, exchange and co-create their visions for the future.

[Discover More →](#)

 4500 Members →  70 Nations
→  150 Startups →  20 Corporates
→  16 Empowerment Partners
→  700 Students →  3 Locations
→  2 Communities →  1 Multi-city
Network

Our Program

Stealth Mode

Factory Berlin | Google for Startups | Henkel cx

Stealth Mode is a 3-month holistic mentorship program for **women** and **non-binary founders** looking to take their **early-stage tech startups** to the next level.

The program provides underrepresented women entrepreneurs with step-by-step guidance from industry experts on how to take a startup from MVP to funding, as well as access to the powerful network of program mentors, alumni, and Factory Berlin members. The program consists of **10** curated **mentees** matched with **mentors**, specific to their business needs.

3 Completed Editions

12 Weeks

500+ Applicants

30+ Workshops, Mentoring and Accountability Sessions

9 Content Partners

Over 12 Million Campaign Impressions





About: Stealth Mode



Program Vision

Stealth Mode's vision is to become the most diverse, empowering, high quality network of **women, non-binary and underrepresented founders in Germany**. The program provides founders from underrepresented backgrounds and marginalised communities with more resources, support and visibility.

Program Development

The inaugural edition of Stealth Mode: Female Founders was launched in April 2020. The second edition (September 2020), was powered by Google for Startups and was designed for diverse female, non-binary and female-identifying founders, eager to scale and grow their businesses. For the third edition (April 2021), extra powered by Henkel dx, we've introduced an Investor Advisory Board to provide specific insights to the founders on financing their business.

Program Pillars

- Mentorship
- Network
- Workshops
- Investor Access
- Accountability Sessions
- Demo Day

Stealth Mode 1.0:
Experts, Mentors & Partners



Leitha Matz
FinMarie, ex. Zuper



Ainoa Ryll
GoFundMe



Nina Rinke
Earlybird VC



Franka Birke
METR



Rotem Carmely
Clustered



Markus Muendecke
Independent Consultant



Karolina Attspodina
Plan A



Devon Fritz
effektiv-spenden



Markus Berger-de León
McKinsey



Christoph Gamon
Razor Group

Stealth Mode 1.0:
The Mentees

Replay →
Stealth Mode 1.0 Meet & Pitch



Nina Patkai
TeamSuccess



Sana Al-Badri
Sagefund



Brittany Salas
Sādu, ex. Active Giving



Felicitas Dammertz
Hormonella



Sophia Schade
flowciety



Daria Ivnitskaia
KUNST | TELL



Elise Cannon
Sādu



Lara Kalashnikova
Tblondi



Victoria Elles Ardelt
Where Can I Go



Leonora Beyhl
landopay

Stealth Mode 2.0:
Experts, Mentors & Partners



Georgie Smallwood
TIER Mobility, ex. N26



Ines Szal
e.ventures



Judith Dada
La Famiglia



Finn Age Hänsel
Sanity Group



Nana Addison
CURL Con & Styleindi



Katrin Bacic
Wayra Germany



Gülsah Wilke
Alex Springer



Sigrid Dalberg-Krajewski
Delivery Hero



Tinia Mühlfenzl
TIER Mobility



Lina Behrens
Flying Health

Stealth Mode 2.0:
The Mentees

Replay →
Stealth Mode 2.0 Meet & Pitch



Emma Philipp
Leeway



Leonie Ellerbrock
Menta.Studio



Emily McDonnell
The Staycation Collective



Antonie Nissen
NOVIA



Lex Gillon
Modality Group



Gopika EM
Happy Charli



Elena Ionescu
CrowdLens



Aditi Dimri
PreventEnable



Dafni Chontou
Wonderpath



Katrie Lowe
Domi Labs

Stealth Mode 3.0:
Experts, Mentors & Partners



Dr. Salima Douven
Henkel dx



Alina Bassi
Kleiderly



Chanyu Xu
her1



Jesaja Brinkmann
Cara Care



Magdalena Paluch
LabTwin



Magdalena Maksan
Google Germany



Shruti Ramiah
Zalando



Matthias Laug
TIER Mobility



Katrin Bacic
Wayra Germany



Lina Behrens
Flying Health

Stealth Mode 3.0:
The Mentees

Replay →
Stealth Mode 3.0 Meet & Pitch



Antya Waegemann
Margo



Janine Vanessa Heinrich
Charisma Beauty



Lesley Li
Ü Impact



Priyanka Singh
PLATONIC



Rebecca Godfrey
The Only Way Out Is In



Sidsel Høyer Knudsen
Dora Freight



Sonita Soth
Feniska



Stefanie Schlattmann
sphere



Thaslima Begum
TEEK TAKA



Tina Ruseva
Mentessa

Investor Advisory Board



Gülsah Wilke
Axel Springer SE



Bettine Schmitz
Auxxo



Dr. Gesa Miczaika
Auxxo



Judith Dada
La Famiglia



Daisy Onubogu
BACKED VC



Alexandra Grafwallner
Berlin Partner



Carina Thum
Berlin Partner



Amelia Zins
Google for Startups

Our next chapter

Stealth Mode 4.0

Factory Berlin | Google for Startups | Henkel dx

To support the next generation of women, non-binary and underrepresented founders, Factory Berlin is launching the **4th edition** of the **Stealth Mode** program, powered by Google for Startups and Henkel dx.

We're calling all women, non-binary and underrepresented founders from marginalised communities who are eager to take their early stage tech-startups to the next level.

Following the opening of **Factory Hammerbrooklyn** in May 2021, the program will focus on empowering women entrepreneurs in both Berlin and Hamburg: by curating mentors and experts from both cities, and hosting program meet-ups in both our locations.



Start: 27 September 2021

End: 15 December 2021

Where: Berlin and Hamburg

Application: 2 August 2021 – 12 September 2021

[Discover More →](#)

[12 Mentees →](#)

[12 Mentors →](#)

Stealth Mode 4.0:
Experts, Mentors & Partners



Dr. Salima Douven
Henkel dx



Wilhelmina Jewell
Strong-Sparks
UNITED17 Ventures



Lubomila Jordanova
Plan A



Jesaja Brinkmann
Cara Care



Ronja Stoffregen
Entrepreneur



Nico Gramenz
Factory Berlin



Davender (Dave) Bassi
Kleiderly



Elena Girlich
PwC



Matthias Laug
TIER Mobility



Katrin Bacic
Wayra Germany



Christian Jorg
Ellis Accelerator



Yesica Rios Morales
XING



Stealth Mode 4.0:
Investor Advisory Board & Program Ambassadors



Gülsah Wilke
Axel Springer SE



Bettine Schmitz
Auxxo



Dr. Gesa Miczaika
Auxxo



Georgie Smallwood
TIER Mobility, ex. N26



Daisy Onubogu
BACKED VC



Heidrun Twesten
Impactt GmbH 



Nina Rinke
Earlybird VC



Catherine Bischoff
Sovereign Nature Initiative



Amelia Zins
Google for Startups

Stealth Mode 4.0:
The Mentees



Britta Wiebe
Vulvani



Christina Roitzheim
not less but better



Diana Huth
ACTitude



Elnura Ashimova
re:love cosmetics



Esé Oghene
Yanwu



Francesca Manganella
my top career



Georgina Denis
SURU together



Isabelle Guenou
Theblood



Nadeya Hassan
Zaya



Nadia Trabelsi
Koko & Clay



Natalia Walentynowicz
AquaVision



Samantha Merlivat
GoLexic

Stealth Mode Success Stories

Summer 2021 marked 1 year of Stealth Mode program in the making.

We've been celebrating several milestones created in the program:

- 1 co-founder match
- 8 incorporations
- 4 fundraisings
- Government fund of the German Ministry of Economic Affairs
- 4 continued journeys with Code University BSS Program
- 5 unbreakable mentor <> mentee matches



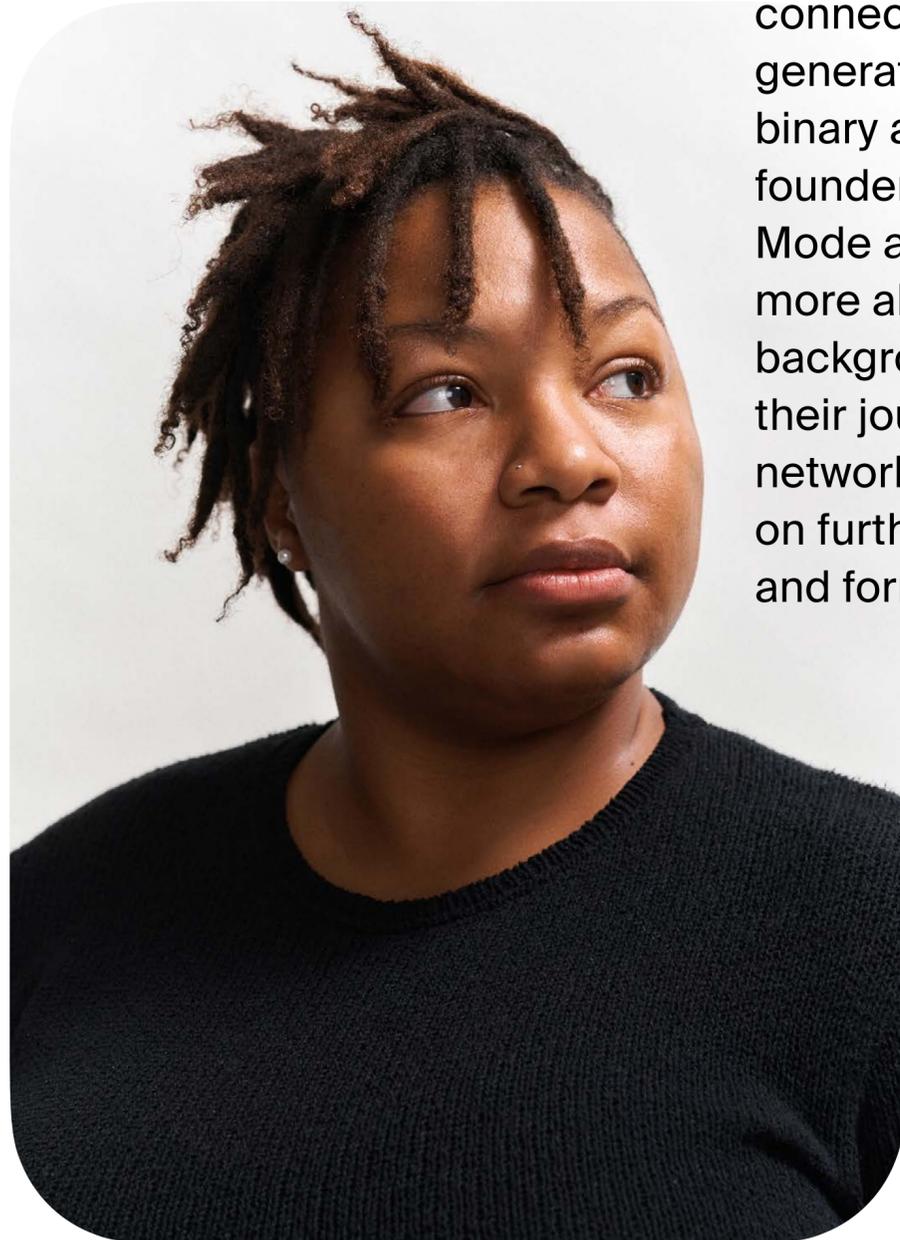
Alumni Highlights

Recent news we have been celebrating with the program's alumni

- Stealth Mode is on the **#ProjektZukunftBerlin** list
- **Deep Tech Awards:** Alumni Startup selected for the Blockchain Partner Award (Katie Lowe, Domi Labs)
- Mentor to **invest** in the mentee's startup (Georgie Smallwood & Leonie Ellerbrock, Menta)
- **Green Alley Awards:** Stealth Mode mentor leads top 20 circular economy startup (Alina Bassi, Kleiderly)
- **Sovereign Nature Initiative:** Alumni Startup wins the Hackathon (Brittany Salas, Elise Cannon, Sadū)
- **5 New Startups to Watch:** Stealth Mode alumni featured
- Alumni Startup receives a government fund of the German Ministry of Economic Affairs

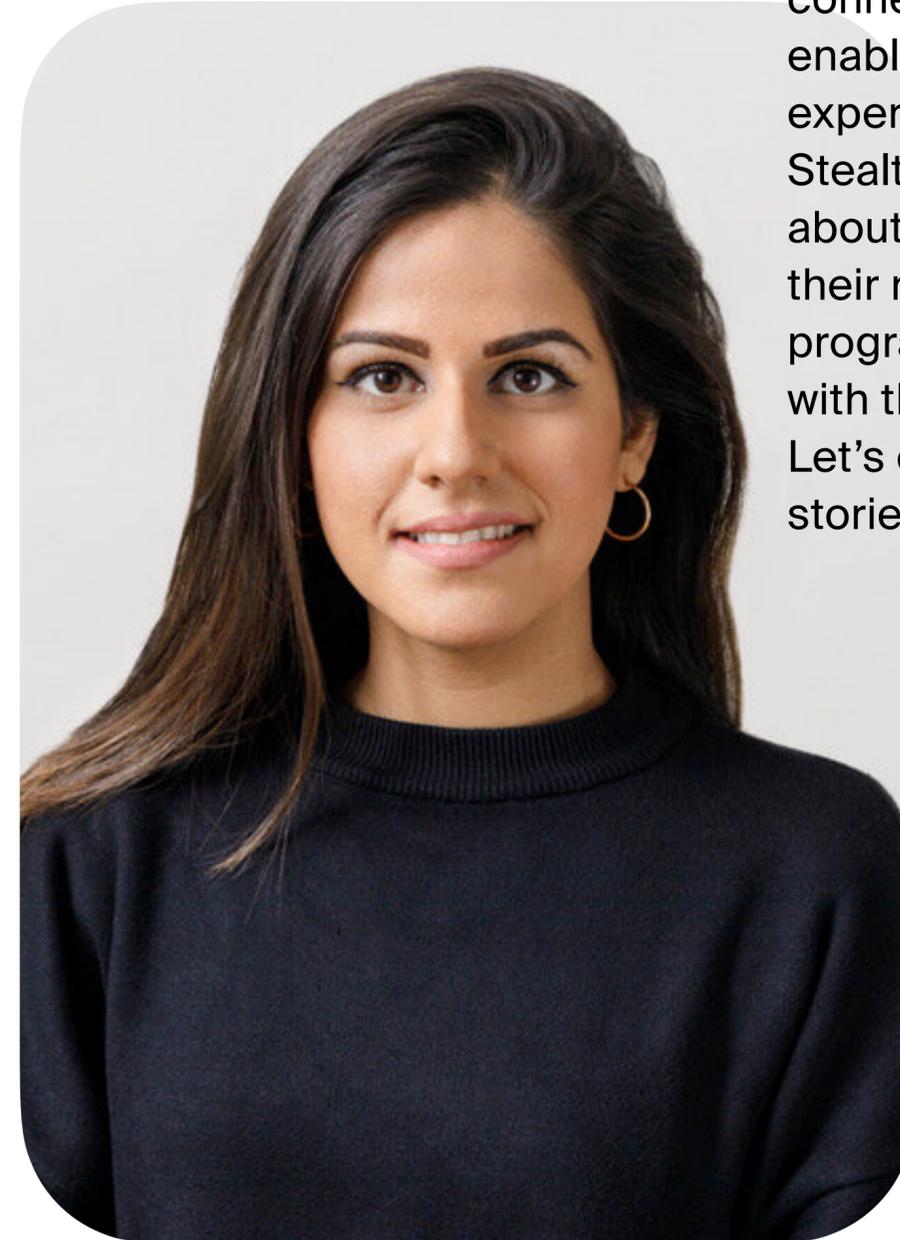


You explore



Factory Berlin is happy to connect you with the next generation of women, non-binary and underrepresented founders from the Stealth Mode alumni network, share more about their backgrounds, startups and their journeys with the network. Let's elaborate on further stories and formats together.

We connect



Factory Berlin is happy to connect you with the program enablers, mentors and experts from all cohorts of Stealth Mode, share more about their backgrounds, their role impact on the program and their journey with the network. Let's elaborate on further stories and formats together.

They rock. They really do.

Program Alumni



Lex Gillon
Modality Group

Operating Industry:
Big Data, Healthtech & Wellbeing

Problem Aimed to Solve:
Lack of data in sex tech

Description:
Modality Group is a sex tech intelligence and research firm that does business analytics for sexual wellness companies; It builds a three-sided intelligence platform catering to the needs of sexologists, industry players, and consumers.

Lex Gillon has been researching the sex business since 2010 and supplemented that knowledge with business and marketing expertise. Lex is a member at Factory Berlin and a program's ambassador.

Lex participated in SM 2.0



Leonie Ellerbrock
Menta.Studio

Operating Industry:
Mental- & Healthtech & Wellbeing

Problem Aimed to Solve:
Lack of mental wellbeing services designed for young and urban clients that wouldn't use traditional therapy or coaching but want to improve their mental wellbeing and are facing some challenges.

Description:
Menta.Studio is the urban mental wellbeing space; It is an urban mental health space that offers a digital & on-site personal journey to its clients based on an assessment of their challenges and personality.

Leonie participated in SM 2.0

They rock. They really do.

Program Alumni



Antya Waegeman
Margo

Operating Industry:

e-Government, Healthtech & Wellbeing

Problem Aimed to Solve:

Lack of reports of sexual assault globally with insufficient ways to get help.

Description:

Margo is a redesigned sexual assault evidence kit (rape kit) and integrated app that improves the experience of getting help and collecting evidence after a sexual assault for both healthcare providers and survivors. The kit includes tracking and digitized processes that currently don't exist. The app is primarily patient-facing and is integrated with each survivors kit to guide them through the experience step by step.

Antya participated in SM 3.0



Sonita Soth
Feniska

Operating Industry:

Healthtech & Wellbeing, IoT, Machine Learning & AI

Problem Aimed to Solve:

There is a communication barrier between pets and humans, and as a result, pets suffer in silence when they get sick.

Description:

Feniska is a Pet-Tech company providing digital healthcare for cats and dogs. Our products consist of the Feniska App and Feniska smart tracking devices. The Feniska App consolidates all the data from the smart tracking devices in real-time and we use machine learning to detect health problems early, and notify pet owners when their help is needed.

Sonita participated in SM 3.0

They rock. They really do.

Program Alumni



Priyanka Singh
PLATONIC

Operating Industry:

Consumer Retail, Content & Media (Marketing), Healthtech & Wellbeing, Machine Learning & AI

Problem Aimed to Solve:

Despite being linked and hyperconnected by dozens of social media apps that virtually “bring the world closer to connect” or “bring people together,” current generations feel more socially isolated in the real world than ever before – often as a direct result of the increased use of online social media.

Description:

PLATONIC is a Social SaaS. Its location-based mobile application allows users to create small hyper-local events for up to 10 people. It reverses the social networking paradigm by simplifying the creation of personal on-demand events, with real-time reach and instant gratification of the human basic need to connect with others.

Priyanka participated in SM 3.0



Janine Heinrich
Charisma Beauty

Operating Industry:

Consumer Retail

Problem Aimed to Solve:

Lack of accessibility to ethnic hair and beauty products in Germany and representation along with struggles for WOC community with social norms, lack of information and COVID-19 store closure.

Description:

Charisma Beauty is an app and website that is at the cross between an online community and retail experience. It wants to solve WOC community issues by creating an empowering community, making products accessible with just a few clicks, and, over time, create partnerships to uplift companies and initiatives in this and surrounding communities.

Janine participated in SM 3.0

They rock. They really do.

Program Alumni



Emma Philipp
Leeway

Operating Industry:

Big Data, Fintech, Machine Learning & AI

Problem Aimed to Solve:

Low number of private investors and increased insecurities about investments.

Description:

Leeway offers objective, algorithm-based stock analysis: profitable, understandable and transparent; It reduces the information that is displayed to the user and to enable simple, educated decision making that leads to successful investments; It also monitors the movements of large institutional investors to show the perfect time for a trade. The latest addition to Leeway analyses is an ESG score which enables sustainable and conscious investment.

Emma participated in SM 2.0

Discover all mentees from the second edition of Stealth Mode →



Lesley Li
Ü Impact

Operating Industry:

Fintech

Problem Aimed to Solve:

A huge transparency issue in the space of sustainable investments, especially for the private sector.

Description:

Ü Impact provides sustainable investment solutions to banks/fund providers to help them better serve their retail investors; Its solutions include fund selection engine, sustainability data integration and user-behaviour insight.

Lesley participated in SM 3.0

Discover all mentees from the third edition of Stealth Mode →



Program Alumni

Elise Cannon

Co-Founder at Sadū

“I came into the Stealth program with an idea and I am leaving with an MVP. Being part of this ambitious and enthusiastic group of women has been an inspiration and the perfect way to kick-start my journey as a founder. We shared the ups and downs along the road and I truly value all the support this micro community has provided to one another and hopefully will continue to do so in the future.”

Sādu:

Teaming Up to
Fight Climate Change

[Read More](#)



Program Alumni

Brittany Salas

Co-Founder and CEO at Sadū; ex. Active Giving

“I joined the stealth mode program because I strongly believe in the power of female founder networks. The workshops, from legal to accountability are led by impressive experts.

I will leave the program not only with an improved product, launch plan and better legal understanding but also with a not so little courage boost.”

Stealth Mode alumni [Brittany Salas](#) and [Elise Cannon](#) now share one co-founding journey

[Learn Why](#)

[Discover all mentees from the first edition of Stealth Mode →](#)

WATCH
NOW

and - scene.

Charlotte Hook

Program Manager

“If technology is not created by a collection of individuals that accurately represent our diverse population, then how can we expect technology to form the foundation of an equitable society? Or an innovative future? Or a formidable economy?”

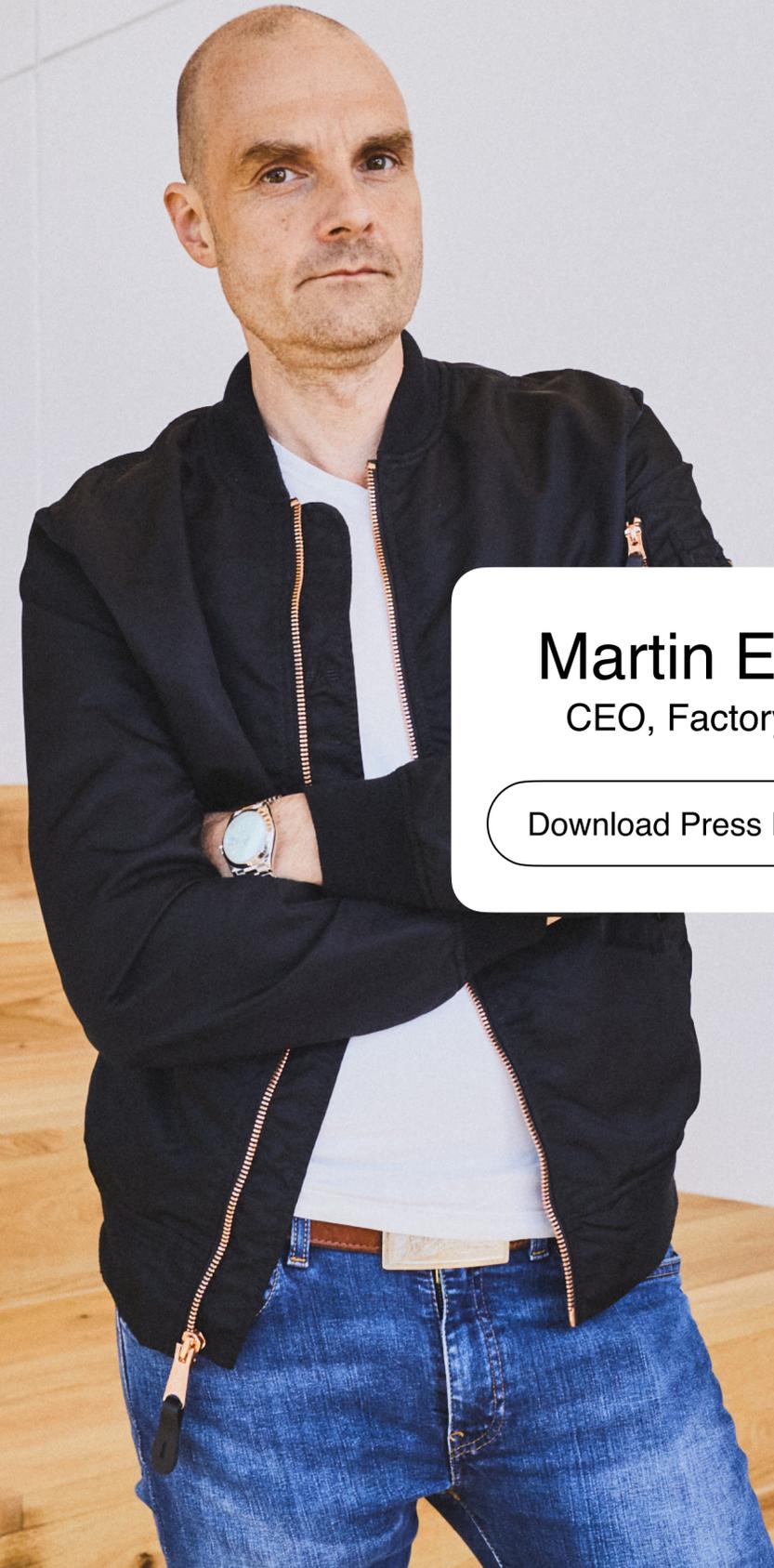
Network is key for underrepresented individuals to unlock entrepreneurship opportunities, and more specifically, connections to established industry leaders and investors. Stealth Mode curates the best of the Factory Berlin network to do just that - offer opportunities for all changemakers, and build the most diverse and empowering network of women founders in Germany.”

Charlotte is available for interviews on a range of topics including Factory Berlin’s role for the next generation of entrepreneurship; specifics of Stealth Mode programming; application process, and statistics generated by the program.

Our Team



Our Team



Martin Eyerer
CEO, Factory Berlin

[Download Press Photos →](#)



Nico Gramenz
CEO, Factory Berlin

[Download Press Photos →](#)

Martin and Nico are available for interviews on a range of topics including networking, allyship and diversity & gender representation in tech and entrepreneurship.

Thanks!

Factory Berlin



Let's get in touch.

Kate Rakitskaya

PR Manager

[Email →](#)

[Appointment →](#)